

2023 FAMILY & FRIENDS AUCTION SPONSORSHIP OPPORTUNITIES



2023 FAMILY & FRIENDS AUCTION ABOUT THE RIVKIN CENTER

The Rivkin Center was founded 30 years ago by renowned Swedish Cancer Institute medical oncologist, Saul Rivkin, MD (retired), in memory of his wife, Marsha, who lost her life to ovarian cancer.

The Rivkin Center strives to improve women's health by helping them prevent, detect early, and survive ovarian cancer, a deadly and underfunded disease. We do this by investing in cutting-edge ovarian cancer research, educating individuals on ovarian and breast health, and fostering an inclusive and ever-growing community to raise awareness and save lives.

The Annual Family & Friends Auction mission is to raise funds for ovarian cancer research. The Rivkin Center has invested more than \$16 million in grants, providing seed funding for innovative ovarian cancer research, funding early-in-career scientific researchers, and providing bridge funding.



2023 FAMILY & FRIENDS AUCTION EVENT DETAILS

Saturday, October 14, 2023, 6:00PM cocktails & almost live auction 7:00 - 10:30PM program
Hyatt Regency Bellevue, 900 Bellevue Way NE, Bellevue, WA

The Family & Friends Auction is the Rivkin Center's premier annual fundraising event. Proceeds benefit the work of the Rivkin Center providing hope for women and their families in our region and beyond.


Your sponsorship will showcase your brand and your generous support of our critical mission with the hundreds of donors who join us each year. The attendee list includes important community leaders, corporate executives, key influencers, and prominent physicians in the Greater Seattle area. Your brand will be prominently displayed on Family & Friends Auction social media and collateral materials, both print and digital.

Please join us as a corporate sponsor. To customize sponsor benefits to meet your social responsibility mission please contact Pauline Middlehurst, Development Director, at pauline.middlehurst@rivkin.org or by phone at (206) 584-2271.

Sponsorship levels and benefits are detailed on the next page.



2023 FAMILY & FRIENDS AUCTION SPONSORSHIP BENEFITS

	GOLD \$25,000 (2 available)	SILVER \$10,000 (4 available)	BRONZE \$5,000 (8 available)	SUPPORTING \$3,500 (10 available)
Name or logo on Family & Friends Auction materials				
Premium Table Placement	Option			
Logo on Auction website (linked to sponsor website)	Tier 1	Tier 2	Tier 3	Tier 4
Logo on all auction emails sent	Tier 1	Tier 2	Tier 3	Tier 4
Logo on rivkin.org Auction page recognizing sponsors	Tier 1	Tier 2	Tier 3	Tier 4
Acknowledgement on Rivkin Center Facebook and Instagram (approx 5,000 followers)	2 Facebook 2 Instagram Standalone	2 Facebook 2 Instagram Group	1 Facebook 1 Instagram Group	1 Facebook 1 Instagram Group
Ad in Auction Catalog (Deadline: 9/18/23)	Inside cover Full Color	Full Page B&W	Half Page B&W	Third Page B&W
Logo or Name in Pre-event Powerpoint	Standalone	Group	Group	Group
Sponsor Recognition during the Live Program	Standalone slide & verbal	Group slide & verbal	Group Slide	Group Slide
Logo or name on event signage (Deadline: 9/18/23)	Tier 1	Tier 2	Tier 3	Tier 4

All Sponsor levels receive:

- An Auction Table with 10 seats
- A Workplace Education Ovarian & Breast Cancer Workshop
- Mention in our quarterly newsletter Auction stories & event wrap up
- Recognition at our annual stakeholder briefing in March 2024
- Recognition in our annual report in April 2024
- Your logo or name in the end of year Sponsor Recognition email

2023 FAMILY & FRIENDS AUCTION SPONSORSHIP FORM

Choose your sponsorship package:

Gold Sponsor - **\$25,000** (2 available)

Bronze Sponsor - **\$5,000** (8 available)

Silver Sponsor - **\$10,000** (4 available)

Supporting Sponsor - **\$3,500** (10 available)

Add On (available at the Gold, Silver or Bronze level) - One of Each:

Brand the Paddle (add your logo to the event paddle/bid cards) - **\$2,500**

Dessert Dash (stage recognition during dessert dash & on dash table cards) - **\$2,500**

Method of Payment (check one) - Help put more money toward our mission. Pay for your sponsorship by sending a check!

Enclosed is our check for \$ _____, payable to the Rivkin Center (*please note "Rivkin Auction 2023" in the check memo*)

Please charge \$ _____ to my: Visa Mastercard AmEx

Card Number:

Exp. Date:

Cardholder Name:

CVV:

Please send an invoice (*if you prefer to be invoiced at a later date, please indicate the month you would like to receive the invoice:*)

Contact Information

Company Name (as you'd like listed in event communications)

Sponsorship Contact

Title

Phone/Email

Address

City, State

Billing Zip

Signature

Return form and high-resolution company logo to events@rivkin.org.

Rivkin Center
1200 12th Ave S, Suite 1110
Seattle, WA 98144

IRS Tax ID
#91-2054035